



working with



since
2011
IN THE UK



and since
2015
IN GERMANY



The Origin team has helped us drive and increase awareness of Rapid7 in both UK and Germany through meaningful, quality coverage — with an impressive year on year increase in clippings.”

Rachel Adam, Senior PR Manager **Rapid7**



RESPONSES
IN UNDER
2 HOURS
GENERATE
APPROX
90% OF
COVERAGE

STRONG RELATIONSHIPS WITH,
AND REGULAR COVERAGE FROM:
**THE GUARDIAN, FORBES,
BBC AND THE FT**

5 UP TO 5 PROACTIVE
COMMENTS PITCHED A WEEK

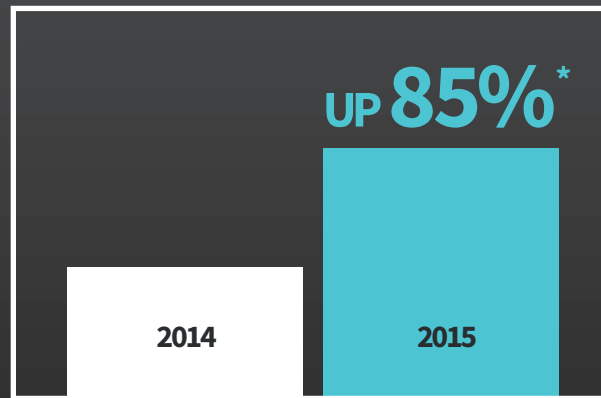
REGULAR COMMENT REQUESTS FROM:
**SC MAGAZINE, IDG
AND INFOSECURITY
MAGAZINE**

YEAR ON YEAR INCREASE IN CLIPPINGS (JAN — AUG)



*February 2015

NUMBER OF ARTICLES IN NATIONALS (JAN — AUG)



*No additional fee

**13 JOURNALISTS AND
ANALYSTS BRIEFED AT
INFOSEC 2015**

