



# “PASSWORD RAGE” GOES GLOBAL AS A RESULT OF SNAPSHOT SURVEY CONDUCTED AT UK’S PREMIER SECURITY EVENT

Global Circulation, over

# 223 MILLION



Forgetting your password and login details has its own name! I know now what my condition is #passwordrage

Media

Truly international viral coverage

## Talking Point

As featured in



**UK SINGAPORE**  
**NEW ZEALAND**  
**SOUTH AFRICA**



@BBCTees

1 in 3 of us suffer password rage! The last thing that caused you to lose your cool?

@1007MIXFM

More people are suffering from password rage due to having trouble remembering their many passwords. Crying and swearing?

81%  
in first  
**96**  
HOURS



81% of all related clippings came in first 96 hours of survey results release